

# Sean Freeman

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## Summary

Dedicated and highly motivated videographer with a deep passion for capturing moments that leave a lasting impact. Adept at creating dynamic visual content for a wide range of projects, from live-action sports to newsroom broadcasts. With a strong creative vision, I focus on enhancing brand identities and aesthetics while maintaining a keen eye for detail. As a lifelong student of the craft, I seek continual growth and expertise in all facets of video production. I've successfully collaborated with major sports teams and TV channels to deliver top-quality programming to both at-home viewers and live audiences.

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## Highlights:

- **Strong Creative Vision:** I excel in creating visually compelling content with a focus on brand identities and aesthetics.
  - **Collaborative Team Player:** I maintain a big-picture outlook while paying meticulous attention to detail and brand identity.
  - **Lifelong Learner:** I'm a dedicated student of the craft, constantly seeking opportunities for growth and experience in all major areas of video production.
  - **Professional Experience:** I have a proven track record of collaborating with major sports teams and TV channels to provide superior quality programming for at-home viewers and live audiences.
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## Core Qualifications:

- **Adobe Creative Cloud:** Proficient in Adobe CC applications, including Premiere, Photoshop, Illustrator, InDesign, and Audition.
  - **Broadcast Software:** Expertise in Crispin Rapidplay, AssetBase, NewsTicker Intellicommander, IMC panels, VMix software, and BlackMagic switchers.
  - **Motion Graphics and Visual Effects:** Proficient in After Effects, utilizing it to create captivating motion graphics and visual effects
  - **Camera Proficiency:** Experienced in handling various camera types, including ENG, Broadcast, Prosumer, and DSLR models.
  - **Lighting and Green Screen:** Sound knowledge of 3-point lighting techniques and Green Screen setups.
  - **Audio Mastery:** Proficient in multi-channel audio recording and editing.
  - **Versatile Production Experience:** Varied experience in broadcast, newsroom, sports, and freelance settings.
  - **Collaboration with Major Networks:** Worked with prestigious channels such as CBS, ESPN, and PBS.
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## Experience

### Broadcast Specialist | Producer | Vmix Operator | E2A Productions

2020 - Present

- **Live Stream Setup and Management:** Entrusted with the comprehensive setup and management of equipment for live streaming of combat sporting events. This includes the installation of cables, configuring the production table with audio boards, Black Magic Switcher, Hyperdeck, and Web Presenter, ensuring a seamless and high-quality broadcast.
- **Graphics and Commercial Coordination:** Coordinated the integration of graphics and commercials to align with fight cards and the overall brand identity and aesthetics of the current promotion company. This contributed to a cohesive and engaging viewing experience for the audience.
- **Scheduling and Crew Coordination:** Played a central role in scheduling and hiring crew members for events, facilitating the seamless execution of production. This included assembling a team of skilled professionals and managing their contributions to meet event objectives.
- **Equipment Maintenance:** Ensured the continuous functionality of camera and audio equipment, conducting regular maintenance before, during, and after every broadcast. This commitment to equipment reliability contributed to the success of live streams.
- **Client Communication:** Maintained open and constant communication with clients, working closely to guarantee the quality and consistency of broadcasts. This client-focused approach resulted in client satisfaction and the successful execution of their vision.
- **Career Advancement:** Demonstrated a clear career progression from a camera operator to a producer, showcasing adaptability and expertise in the field.

### Freelance Videographer | Editor | Camera Operator | Digital Media Producer

2012 - Present

- **End-to-End Project Management:** Collaborated with a diverse range of clients to conceptualize, plan, and execute digital media projects, from inception to completion. This included offering expertise in graphic design, sports reels, music videos, concerts, events, promotional segments, weddings, and documentary productions.
- **Budget and Deadline Adherence:** Successfully managed projects within the constraints of client-specified budgets and deadlines, ensuring the delivery of high-quality content while meeting financial and time constraints. This included overseeing multiple projects simultaneously, demonstrating exceptional organizational and multitasking abilities.
- **Live Event Coverage:** Provided comprehensive live event coverage for a wide array of sports and activities, including MMA, boxing, lacrosse, basketball, baseball, football, hockey, golf, tennis, soccer, marathons, and more. Captured the excitement and essence of these events, creating engaging content that resonated with viewers.
- **Creative Visual Storytelling:** Leveraged skills to enhance the visual storytelling of various projects, contributing to their overall impact and appeal.

- **Client Engagement:** Actively collaborated with clients to bring their visions to life, ensuring that the final products met or exceeded their expectations and contributed to their specific goals and objectives.

### Camera Operator | Tampa Bay Buccaneers

*Tampa, FL | 2022 - Present*

- **Multi-Camera Operation:** Perform Camera Operator duties contributing within a sophisticated 16-camera setup.
- **Gameplay Coverage:** Capture gameplay to create comprehensive replays and reviews, enhancing the depth and quality of the viewing experience.
- **Audience Engagement:** Actively engage and involve fans during contests and commercial breaks, fostering an interactive and entertaining atmosphere.
- **Rundown Adherence:** Meticulously follow scripted rundowns to ensure a seamless and coherent show, focusing on the delivery of compelling and flawless visual content.
- **Broadcast Cohesion:** Contribute to the dynamic flow of the broadcast, ensuring seamless alignment between gameplay, fan interactions, and commercial segments for an optimal viewing experience.

### Camera Operator | Tampa Bay Rays

*Tampa, FL | 2020 - Present*

- **Essential Role in Live Broadcast:** Integral part of a six-camera setup responsible for the operation and maintenance of an assigned camera for in-house broadcasts and the mobile broadcast truck. Ensured the seamless capture of live action at Tampa Bay Rays games.
- **Enhanced Fan Experience:** Collaborated with the production team to execute a dynamic game-day experience. Captured compelling shots of fans, players, and sponsor segments to boost in-house fan engagement and interaction.
- **Adherence to Daily Script/Rundown:** Maintained a rigorous commitment to daily scripts and rundowns to guarantee the delivery of content aligned with the team's vision and objectives.
- **Diverse Assignments:** Flexibility in taking on various assignments on a per-game basis. Adapted to unique scenarios, including special events and promotional campaigns, to ensure that all aspects of the game were documented effectively.
- **Performance Metrics:** Contributed through strategic camera operation and collaborative work with the production team.

## Camera Operator | Tampa Bay Lightning

*Tampa, FL | 2020 - Present*

- **Key Role in Multi-Camera Setup:** Actively participated in a dynamic six-camera setup, contributing to the operation and maintenance of an assigned camera for in-house broadcasts and mobile broadcast truck during live events.
- **Fan Engagement and Content Creation:** Proficiently executed point-and-shoot techniques to capture the energy and excitement of fans, the agility of players, and the visibility of sponsor segments. Played a pivotal role in enhancing the overall fan experience and engagement.
- **Script Adherence and Daily Consistency:** Strictly adhered to daily scripts and rundowns, ensuring that the broadcast met organizational objectives while maintaining high standards of quality and accuracy.
- **Adaptability:** Demonstrated versatility by taking on various assignments on a per-game basis. Successfully handled a range of unique scenarios, including special events, promotional campaigns, and game-day activities.
- **Quantifiable Impact:** Contribute to through exceptional camera operation, which resulted in a more immersive and engaging fan experience.

## Production Assistant/Steadicam Operator/Master Control Operator | 10Tampa Bay

*St. Petersburg, FL | 2019-2021*

- **Camera Expertise:** Operated and maintained a Sony XDCAM PXW-FS5K Ultra HD Camcorder attached to a Movi Freefly Gimbal Stabilizer, ensuring the capture of high-quality video content for news broadcasts. Achieved exceptional video stability and precision.
- **Live Newscast Coordination:** Actively contributed to live newscasts by operating the Steadicam and Prompter according to daily show rundowns and live direction. Played a crucial role in maintaining a smooth and engaging on-air presentation. Provided floor direction support as needed to ensure a cohesive production.
- **Master Control Room Operation:** Managed the station's master control room, overseeing essential responsibilities, including maintaining channel playlists, cue times, and updating backup servers. Delivered technical support when required to resolve operational issues swiftly.
- **Emergency Broadcast Handling:** Demonstrated a high level of professionalism by executing emergency broadcasts, including crawls, tickers, and network server plugging when necessary. Ensured a timely and accurate response to critical on-air situations.
- **Technical Expertise:** Consistently ensured seamless and high-quality broadcasts by leveraging technical expertise in camera operation, broadcast equipment, and master control room management.

## Camera Operator | Orlando Magic/Solar Bears

*Orlando, FL | 2018 - Present*

- **Dynamic Multi-Camera Operation:** Actively participated in a versatile three to six-camera setup, contributing to the operation and strike of assigned broadcast cameras during live NBA games. This included swiftly adapting to different camera angles, shots, and capturing the essence of the game.
- **Troubleshooting Expertise:** Demonstrated problem-solving skills by troubleshooting and resolving technical issues as they arose, ensuring uninterrupted broadcasts and maintaining the quality of the live coverage.
- **Precision in Gameplay Capture:** Proficiently pointed and shot to capture the dynamic gameplay, from crucial plays to fan interactions. Skillfully captured hero shots, fan reactions, and halftime and post-game interviews, providing viewers with a comprehensive experience.
- **Broadcast Footage Provider:** Served as a key contributor by providing essential footage for both in-house displays and television broadcast. Operated cameras such as the Panasonic AG-HPX370 Series P2 Camcorder, ensuring the delivery of high-quality content to a broad audience.
- **Audience Engagement:** Played a pivotal role in engaging the audience by delivering compelling shots and views of the games, enhancing the overall viewer experience.

## Camera Operator | L2 Productions LLC | Game Creek Productions

*Houston, TX | 2016 - Present*

- **Live Action Sports Broadcasting:** Took on the responsibility of shooting live action sports broadcasts for a diverse range of sports, including baseball, basketball, soccer, golf, volleyball, tennis, and softball. This involved capturing the excitement and energy of AAC National Championships and Regular Season games for American Digital Network and ESPNU.
- **Broadcast Equipment Setup and Management:** Ensured the seamless setup and strike of broadcast equipment, including cameras, lighting, and audio equipment. Contributed to the efficiency and success of live broadcasts by meticulously preparing and organizing the technical aspects of each production.
- **Versatile Camera Operation:** Expertly operated a wide array of cameras, ranging from Box lenses for long-distance shots to professional-grade cameras such as the Sony FX9 and Sony HXR-NX5R NexCam. These cameras were utilized either with LiveU stream attachments or directly connected to broadcast trucks on-site.
- **Technical Troubleshooting:** Demonstrated problem-solving skills by effectively troubleshooting technical issues that occasionally arose during live broadcasts. This quick and precise response ensured minimal disruption to the broadcast and maintained a high level of production quality.

- **Diverse Sports Coverage:** Provided viewers with comprehensive and engaging coverage of various sports, enhancing the viewer experience and contributing to the success of the broadcasts.

### **Video Production Specialist | Bobby Sanchez Video LLC**

*St. Petersburg, FL | 2014 - Present*

- **Versatile Project Support:** Collaborated with Producers and Directors on a wide range of video projects, including private client videos, corporate events, interviews, features, weddings, insurance depositions, and sketch comedy. Assumed various roles to ensure the successful execution of each project.
- **End-to-End Creative Control:** Gained full creative control from storyboard development to post-production on multiple projects. This autonomy allowed for the creative exploration and execution of unique and compelling video content.
- **Equipment Management:** Managed the transport, setup, and strike of all production equipment, including cameras, lighting kits, backdrops, audio mixers, and microphones. Ensured that all equipment was in optimal working condition and ready for each shoot. Skillfully organized media for post-production during wrap-up, contributing to the efficient workflow of the production process.
- **Graphic Design and Video Editing:** Utilized the Adobe Creative Cloud suite (including Premiere, After Effects, Audition, Photoshop, and Illustrator) to design graphics and edit media, enhancing the visual appeal and storytelling of each project.
- **Effective Multitasking:** Successfully managed multiple production assignments simultaneously, demonstrating exceptional organizational and time-management skills.
- **Problem Solving:** Exhibited strong troubleshooting skills by addressing technical issues as they arose, ensuring minimal disruption to production schedules and maintaining the quality of the final product.

### **Volunteer Videographer/Editor | St. Petersburg Tide - ABA Basketball**

*St. Petersburg, FL | 2016-2017*

- **Comprehensive Basketball Coverage:** Operated a two-camera setup to capture complete basketball games with a particular focus on creating engaging highlights. Played an integral role in bringing the excitement and key moments of the games to life.
- **Media Management:** Demonstrated meticulous organizational skills by effectively organizing, importing, and editing all media and basketball game footage. This resulted in the efficient production of highlight reels that showcased the most thrilling and important plays of the games.
- **Promotional Video Production:** Assumed a leadership role by producing, directing, and editing offseason promotional videos for the team. These videos were instrumental in building excitement and anticipation among fans and sponsors, contributing to the team's overall success.

- **Player Segment Development:** Creatively directed and edited player segments, providing a platform for showcasing the individual talents and stories of team members. This personalized approach helped build stronger connections between the players and the fan base.
  - **Engaging Offseason Content:** Produced, directed, and edited offseason promotional videos that not only maintained fan engagement during the off-season but also attracted new fans to the team. This content significantly contributed to the team's brand and visibility.
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#### Education:

- *Associate of Arts in Digital Arts, Media, Interactive Web Design*
  - St. Petersburg College, St. Petersburg, FL
  - Awarded in 2016
  - Emphasized coursework in interactive web design, which has informed my approach to multimedia projects and digital storytelling.
- *Certificate in Digital Video Production*
  - St. Petersburg College, St. Petersburg, FL
  - Completed in 2015
  - Gained foundational knowledge and skills in digital video production, paving the way for my successful career in the field.

#### References

Available Upon Request